

VIVIANA BARBERA

Born in 1963.

Director of Banca Patrimoni Sella & C. since 2022.

Hired by Banca Sella in 1983, she has spent her entire professional career with the Sella group.

She began holding management positions in 1997, becoming General Manager and Director of Banca di Palermo (until 2008).

She subsequently held the following positions:

- General Manager of Banca Sella Sud Ardit Galati from 2008 to 2010;
- Joint General Manager of Banca Sella from 2011 to 2015;
- Member of the Group Strategic Management and Head of Group Credit Management from 2016 to 2020.

From 2017 to April 2025 Director of Banca Sella.

From 2017 to April 2025 Director of Sella Personal Credit.

From April 2017 to September 2024 Director of Sella Leasing.

From 1 September 2024 Managing Director of Sella Leasing.

From September 2024 Director of ASSILEA.

Attualmente è Vice Responsabile della Business Line Banca Commerciale, Responsabile Credito di Gruppo e Risk Taking, Consigliere di Amministrazione di Banca Patrimoni Sella & C., di Sella Leasing e di Sella Personal Credit.

