

CRISTINA SANTUCCI

Born in 1966.

Independent Director of Banca Sella Holding since 2025 e member of the Remunerations Committee.

After a degree with full honors in Business Administration at Bocconi University in Milan, she started her professional career in Philips Italia and then joined, firstly, the multinational companies Sara Lee and Mars and, subsequently, for almost two decades until 2015, The Coca-Cola Company, with roles of increasing responsibility, lastly General Director for the Waters and Juices Category for 23 markets in Center and Southern Europe.

She held directive roles in innovation and digital transformation as an adviser and manager in companies of the luxury and consumer goods sector.

She was and is a Member of the Board in several companies, such as Lagostina S.p.A., where she has held the position of CEO and General Manager since 2023.